



MISSION STATEMENT

The Hotel & Restaurant Foundation exists to promote and support hospitality management and culinary arts education through the granting of scholarships and funds for program enrichment.

In its scholarship granting, the Foundation endeavors to identify and reward the future leaders of the hospitality industry.

HISTORY

The seeds for the Hotel & Restaurant Foundation (HARF) were sown at the first post-war meeting of the California Northern Hotel Association, held in 1946 at the Sonoma Mission Inn. Representatives of the Hotel & Restaurant Alumni Association, as well as administrators and faculty, from City College of San Francisco were invited to attend. At that meeting, San Francisco hotelier Harvey Toy pledged \$25,000 to City College's hospitality program. Shortly thereafter, George Smith, owner of Hotel Mark Hopkins, matched that pledge. With donations growing, in 1948 CCSF faculty and alumni, joined by industry leaders, created the "City College of San Francisco Hotel & Restaurant Foundation."

In its early years, HARF headed fundraising efforts for the construction of all of the purpose-built facilities for CCSF's Hotel & Restaurant Department (now Culinary Arts & Hospitality Studies), including Smith Hall (1955), Statler Wing (1963), Statler Wing extension (1973) and the Alice Statler Library. HARF partnered with the Statler Foundation of New York in spearheading each of those efforts.

In addition to its fundraising, early on HARF paid faculty for fellowships, purchased equipment for City College, funded out-of-town student field trips, awarded scholarships, and more. Today, HARF serves two purposes: granting scholarships; funding book purchases and, occasionally, equipment for CCSF's Alice Statler Library.

HARF now boasts endowments of nearly three million dollars. Its major endowed benefactors (\$50,000+) include John, Hilda and Mary Louise Gifford, Handlery Hotels, Manny Goodman Memorial, Swig Foundation, George Smith, Hart Smith, Harvey Toy, Hotel Council of San Francisco, Hospitality Financial and Technology Professionals, Henry Meyer, and San Francisco Travel.

Recognizing the burgeoning of both associate-degree and baccalaureate programs specific to our industry, in 1976 HARF amended its bylaws to offer scholarships to degree-candidate students enrolled in all hospitality, travel & tourism and culinary arts programs at Western Association of Schools and Colleges (WASC) accredited colleges and universities throughout California. Tonight, more than fifty students from eight institutions will receive scholarships; they represent CCSF, San Francisco State University, University of San Francisco, Cypress College, California State University - East Bay, California State Polytechnic University - Pomona, California State University - Chico, and San Diego State University.



Well, hi there present and future Hospitality and Culinary leaders!

Thank you for joining us at the Hilton Financial District for the 2011 Hospitality Scholarship Awards.

This has been a year filled with new ideas and creative energies for the future of the Hotel & Restaurant Foundation! Our board members, donors and scholarship recipients are some of the best we have ever had. Our fund raising efforts have proved successful despite a tough economy.

The format for today's celebration incorporates a career fair, a networking cocktail reception and shorter sit down dinner. We have done this because we want the focus to be the students. This is all about them!

I hope you enjoy meeting this year's scholarship recipients and future leaders and see why our enthusiasm to help the next generation's valuable talent has never been higher.

Remember: "Tomorrow belongs to the people who prepare for it today."

Thank you!

Michael Pace
President
Hotel & Restaurant Foundation



PROGRAM

GREETINGS AND INTRODUCTIONS

Francisco Carrasco
Master of Ceremonies
Sales Manager, Ventana Inn & Spa, a Joie de Vivre Hotel

WELCOME AND REMARKS

Michael Pace
President, Hotel & Restaurant Foundation
General Manager, W Hotel San Francisco

DINNER SERVICE

PRESENTATION OF SCHOLARSHIP RECIPIENTS

Obadiah Ostergard
Scholarship Committee Chair
Director of Operations, Kimpton Hotels & Restaurants

STUDENT REPRESENTATIVES

Rachel Bennett
Chico State

Marielle Croudo
Cal Poly Pomona

Violet Watt
Cal State East Bay

Kathleen Meehan
University of San Francisco

Emeri Gelle
City College of San Francisco

Cory Orcutt
San Diego State

Roksana Czech
San Francisco State

Hilda Watson Gifford Memorial Award
Presented to the Outstanding Applicant



HILDA WATSON GIFFORD MEMORIAL AWARD

Each year the Foundation recognizes the outstanding scholarship applicant with an award in honor of Hilda Watson Gifford. Hilda was the first female graduate of the Cornell Hotel School and the first director of the Hotel & Restaurant Department at City College of San Francisco. She was a lifelong advocate and crusader for culinary arts and hospitality management education.

RECENT RECIPIENTS OF THE AWARD

2010	Rebecca Kinney, CCSF
2009	Sean Van Straatum, Cal Poly
2008	Erin Masho, Cal Poly
2007	Jessica Johnson, USF Ryan Shepherd, CCSF
2006	Amy Peterson, USF
2005	Ida Eng, CCSF
2004	Teri Dien, CCSF
2003	Margaret Lyeth, USF
2002	Matthias Kowalski, USF
2001	Timothy Andre, SFSU

The Hotel & Restaurant Foundation would like to thank

Hilton Financial District
The W Hotel
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For their generous contribution of accommodations
for the students attending from Cal Poly Pomona,
San Diego State and Chico State



HOTEL & RESTAURANT FOUNDATION SCHOOL YEAR 2011-12 HONOREES

CITY COLLEGE OF SAN FRANCISCO

Mario Azzolino	<i>Handlery Foundation Fund</i>
Scott Bronson	<i>Milton McDowell Fund</i>
Christian Clark	<i>Handlery Foundation Fund</i>
Homer De Ala	<i>Willard Abel Fund</i>
Karla Ecsamilla	<i>Kimpton Hotels Fund</i>
Nick Fields	<i>Milton McDowell Fund</i>
Anastasiia Gaidal	<i>Harvey Toy Fund</i>
Sabrina Garcia	<i>Frank Ambrosic Memorial Fund</i>
Emeri Gelle	<i>Harry Troupe Fund</i>
Ryan Gozinsky-Irwin	<i>Manny Goodman Memorial Fund</i>
Monica Jackson	<i>Henry Meyer Fund</i>
Ronald Jacobs	<i>Manny Goodman Memorial Fund</i>
Leslie Katindoy-Magalong	<i>Henry Meyer Fund</i>
Rebecca Kinney	<i>Harvey Toy Fund</i>
Jason Tsz Lee	<i>Harry Troupe Fund</i>
Martin Levison	<i>John Scopazzi Fund</i>
Jason Rivera	<i>Manny Goodman Memorial Fund</i>
Nicholas Tamai	<i>Vance Huckins Fund</i>
Jane Tucker	<i>Hart Smith Fund</i>
Katharina Ziesmann	<i>George Smith Fund</i>

CYPRESS COLLEGE

Chris Wrenn	<i>John & Mary Louise Gifford Fund</i>
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CALIFORNIA STATE UNIVERSITY AT CHICO

Rachel Bennett	<i>John & Mary Louise Gifford Fund</i>
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CALIFORNIA STATE UNIVERSITY EAST BAY

Dale Flunoy	<i>Pete & Arline Harman</i>
Violet Watt	<i>Jerome & Aroline Adams Fund</i>

SAN FRANCISCO STATE UNIVERSITY

Roksana Czech	<i>John & Mary Louise Gifford Fund</i>
Emily Erbert	<i>Handlery Foundation Fund</i>
Jessica Gomez	<i>John & Mary Louise Gifford Fund</i>
Amy Moody	<i>Hotel Council of San Francisco Fund</i>

SAN FRANCISCO STATE UNIVERSITY (cont'd)

Yi Ren	<i>John & Mary Louise Gifford Fund</i>
Lucia Ruiz	<i>John & Mary Louise Gifford Fund</i>
Taylor Woodley	<i>John & Mary Louise Gifford Fund</i>

SAN DIEGO STATE UNIVERSITY

Christopher Garcia	<i>Pete & Arline Harman</i>
Lisa Howard	<i>John & Mary Louise Gifford Fund</i>
Kayla Keegan	<i>John & Mary Louise Gifford Fund</i>
Brittanie Martinez	<i>John & Mary Louise Gifford Fund</i>
Giselle Miselewicz	<i>John & Hilda Gifford Fund</i>
Cory Orcutt	<i>John & Mary Louise Gifford Fund</i>
Carly Rubin	<i>John & Mary Louise Gifford Fund</i>
Quetzalli Serrano	<i>John & Mary Louise Gifford Fund</i>

CAL POLY POMONA

Kirk Bullock	<i>John & Mary Louise Gifford Fund</i>
Marielle Croudo	<i>John & Mary Louise Gifford Fund</i>
Matthew Cruz	<i>John & Mary Louise Gifford Fund</i>
Christopher Delfs	<i>John & Mary Louise Gifford Fund</i>
Taylor Fry	<i>Handlery Foundation Fund</i>
Chloe Lovell	<i>John & Mary Louise Gifford Fund</i>
Matthew McMaster	<i>John & Mary Louise Gifford Fund</i>
Kaitlin Mottershead	<i>Pete & Arline Harman</i>
Julian Su	<i>John & Mary Louise Gifford Fund</i>

UNIVERSITY OF SAN FRANCISCO

Jacqueline Alcantara	<i>Swig Foundation Fund</i>
Alyssa Andrade	<i>John Marks Leadership Fund</i>
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Katie Hammon	<i>Kimpton Hotels Fund</i>
Noelle Lee	<i>Robert Begley Leadership Fund</i>
Yuanzhu Li	<i>John & Mary Louise Gifford Fund</i>
Kathleen Meehan	<i>Handlery Foundation Fund</i>
Minoti Mehta	<i>Marriott Hotels Fund</i>

TOTAL SCHOLARSHIPS AWARDED FOR SCHOOL YEAR 2011-12

\$120,000



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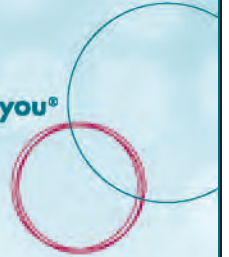
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The advertisement features a woman in a red dress swinging from a branch of a large, leafy bonsai tree in a light green pot. The background is a soft, neutral tone. The text is elegantly styled, with the slogan in cursive and the hotel name in a clean sans-serif font.

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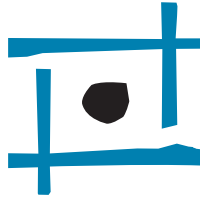
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